



(51) International Patent Classification⁷: H04N 5/222,
G11B 27/34

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(21) International Application Number:
PCT/US2005/001718

(22) International Filing Date: 20 January 2005 (20.01.2005)

(25) Filing Language: English

(26) **Publication Language:** English

(30) **Priority Data:**

60/537,815	20 January 2004 (20.01.2004)	US
60/537,816	20 January 2004 (20.01.2004)	US

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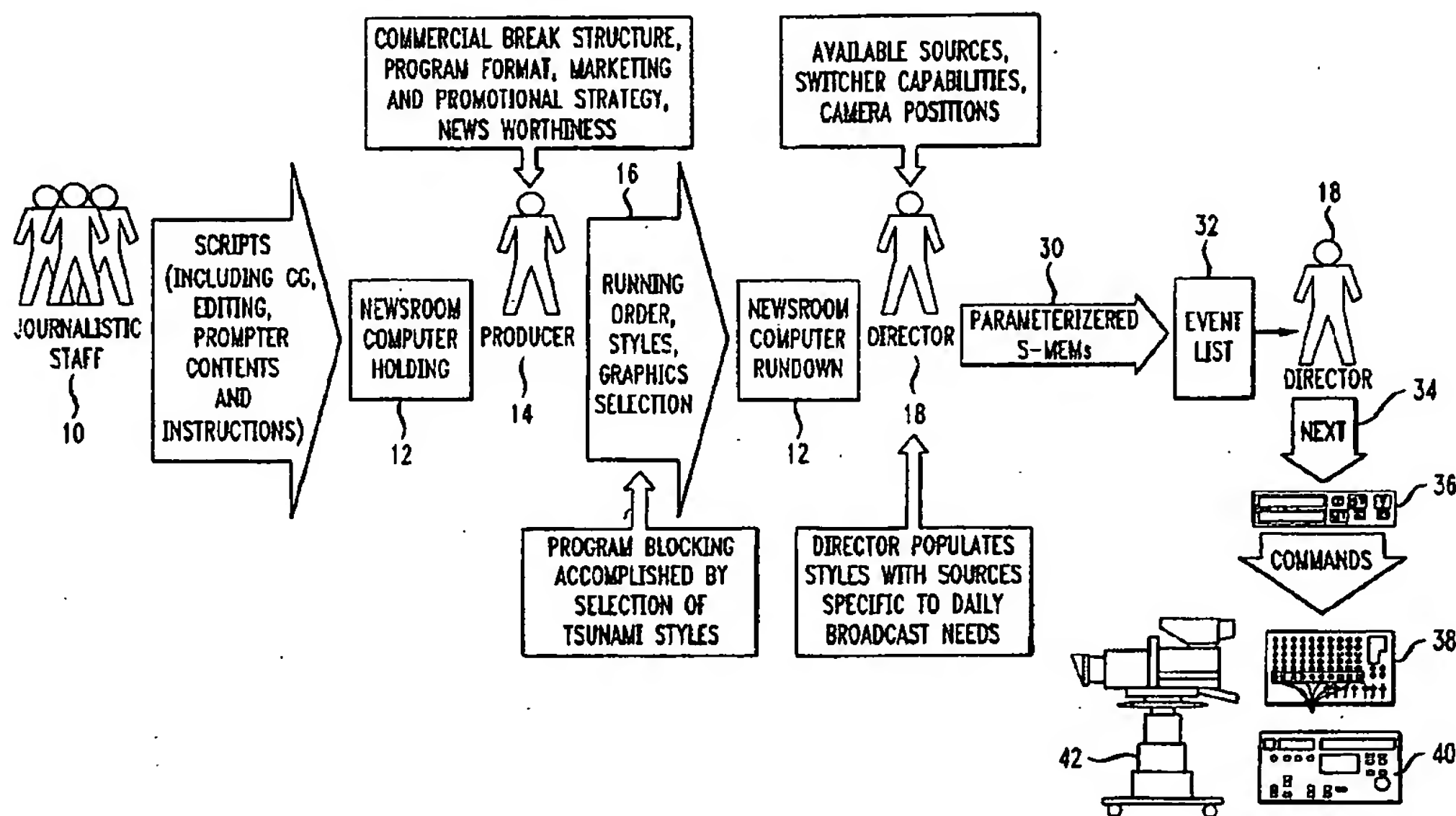
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(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SI., SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GO, GW, ML, MR, NE, SN, TD, TG).

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(54) Title: TELEVISION PRODUCTION TECHNIQUE



(57) Abstract: A television production system 300 affords simplification over the automation of a television program such as a news program by parameterizing State Memory Objects (S-MEMs), each defining one or more operations for execution by one or more production devices. The S-MEMs are typically parameterized in accordance with the scenes they generate. Thus, the S-MEMs can be categorized by style, that is to say, by the "look" or appearance of the associated scene. In this way, a director can more easily select among available S-MEMs to choose those that maintain a particular appearance for a succession of scenes.



Published:

— *with international search report*

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